



**BLUE RIDGE MOUNTAIN 3-GUN  
CHAMPIONSHIP**

October 18-20, 2012

Dear Sponsors,

The fifth Blue Ridge Mountain 3-Gun Championship is being held October 18-21, 2012. We have move to October to get away from the rain, and still have cool weather. As usual, the match will be set up over natural terrain, using the features of the land to create interesting and challenging courses of fire. Going into this year's match, we are looking to provide another exciting time for both competitors and members of the industry.

A shooter's dinner is being planned for Saturday again, along with another raffle and auction to benefit the Wounded Warrior Project. With over \$36,000 raised over the last two years, we are hoping to raise even more for the support of our servicemen and women who have been injured while serving our country.

Industry support of 3-gun matches has been superb, and is greatly appreciated by the shooters. I hope you will be willing to display and advertise your products by sponsoring this match.

There are several sponsorship levels available. Gold sponsors will receive three slots for shooters, full page recognition in the match booklet, room for a two table display in the vendor area, and have their banners displayed at the match. Silver sponsors will receive two slots for shooters, a half page ad in the match booklet, a table in the vendor area, and have their banners displayed at the match. Bronze sponsors will receive a shooter slot, a quarter page ad in the match booklet, a table in the vendor area, and have their banners displayed at the match. All sponsors will be listed in the match booklet, have their business listed on the match website, have their products displayed, and will have any promotional materials they wish to have distributed placed in each shooters bag (see chart next page).

Thank you for your time and consideration. I hope to contact you again soon and answer any questions you may have.

Sincerely,

Andy Horner  
Match Director  
Phone: 757-373-9024 or email: afh3g@yahoo.com

\*\*\*\*\*Check out our website at: **BRM3G.COM**

<b>Sponsorship Level</b>	<b>Shooter Slots</b>	<b>Match Book Ad Size</b>	<b>Vendor Tables</b>	<b>Banner Displayed</b>	<b>Web -Site Link</b>	<b>Promo Materials</b>	<b>Minimum Contribution</b>
<b><i>GOLD</i></b>	3	Full page	2	Yes	Yes	Yes	\$5000
<b><i>SILVER</i></b>	2	Half page	1	Yes	Yes	Yes	\$3000
<b><i>BRONZE</i></b>	1	Quarter page	1	Yes	Yes	Yes	\$1500
<b><i>CONTRIBUTOR</i></b>		Listing		Yes	Yes	Yes	\$500
<b><i>FRIEND</i></b>		Listing			Yes	Yes	Any

One of our primary goals is to get our sponsors as much publicity and recognition as possible. If you have any ideas or suggestions to help with this promotion, please let us know.

*Please include the retail value of each item donated, and please send a high quality jpeg image of your logo for placement on our webpage. Email the images to [afh3g@yahoo.com](mailto:afh3g@yahoo.com).*

All sponsorship prizes and materials, except those requiring an FFL, should be shipped to:  
 BRM3G  
 c/o Bret Parker  
 3335 East Shaughness Road  
 Angola IN 46703

Only sponsorship prizes which require an FFL should be shipped to:  
 BRM3G  
 c/o Andy Horner  
 D & A Imports, LLC  
 7366 Colonial Trail East  
 Surry, VA 23883

Contact information:

Andy Horner  
 Match Director  
 1432 Shady Grove Lane  
 Suffolk, VA 23432  
 757-373-9024  
[afh3g@yahoo.com](mailto:afh3g@yahoo.com)

Paul LaFond  
 Sponsorships  
 757-619-2754  
[pdlafond@gmail.com](mailto:pdlafond@gmail.com)

Bret Parker  
 Sponsorships  
 260-668-2551  
[bparker4@aol.com](mailto:bparker4@aol.com)

# Blue Ridge Mountain 3-Gun Championship Sponsor Registration

Company: \_\_\_\_\_ Phone: \_\_\_\_\_  
Contact Person \_\_\_\_\_ Fax: \_\_\_\_\_  
Address: \_\_\_\_\_ Email: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Donation Amount: \_\_\_\_\_

## Company Banner:

Will you be supplying a banner to be displayed?    YES                  NO

## Vendor Area:

Will be setting up in the vendor area?    YES                  NO

How many tables will you need?    \_\_\_\_\_

(There will be a \$20 charge for each table over that received with your sponsorship level.)

## Sponsored Shooter Slots:

**Sponsors must provide the names of all sponsored shooters before September 1<sup>st</sup> or the slots will be forfeited to shooters on our waiting list!**

*If you be using your sponsored shooter slots, please provide the names and email addresses for each shooter filling your slot(s). These names must be received by Andy Horner before September 1, 2012. If you have not indicated that you will be using your shooter slots and have not provided the shooter's names on time, your slots will be released to the general public on September 1st to give those competitors time to make plans to attend to the match. No sponsor slots will be available after September 1<sup>st</sup>.*

Name: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please include in your correspondence or packaging:

- a high resolution jpeg image of your logo for placement on our webpage
- a high resolution jpeg ad for the matchbook.
- the retail value of each item donated

*[Matchbook Ad Sizes: Gold Sponsor 4.75"W by 7.5"H; Silver Sponsor 4.75"W by 3.75"H; Bronze Sponsor 4.75"W by 1.75"H; Other Sponsors approx. 4" by 3" image for resizing]*

**Email images to afh3g@yahoo.com**

**All sponsorship materials must be received by September 1<sup>st</sup>**

**to ensure your ad gets in the match booklet!!!**